POSTAGE STAMP ILLUSTRATION/DESIGN

This assignment will challenge your drawing and illustrative abilities in Adobe illustrator and Adobe photoshop. You may use either program or combine the two to generate the look you want to achieve, but you must set up the final art in the adobe illustrator template that I provide you with. Your goal is to create one postage stamp that will represent itself as part of a series in a specific category. Think of this as becoming a collectors stamp. Select a topic or category of your choice to incorporate into your stamp. Examples of topics are sports, science & technology, political (people & events), animals, arts & entertainment, nature, transportation, famous locations & sites, fashion, seasonal etc. (no cartoon characters please). Keep in mind this is something you will have to draw in adobe illustrator, so think about the complexity of the subject and you own personal drawing abilities. You will be graded on complexity of design so keeping it too simple will not score very high. Keep in mind that tracing from photographs will be allowed.

You will start by creating two thumbnail sketches for two different postage stamps. You may choose a different topic for each stamp or select the same topic using a different layout or design.

CRITERIA:

SIZE: Use the template in synergy (vertical or horizontal)

TEXT: 1. Your Topic or category title
    2. Forever (price)
    3. USA

IMAGE: Illustration that represents the topic of your choice

Project worth 100pts (criteria, creativity, craftsmanship)

Things to remember:

The public and collectors buy stamps that look cool and interesting, so make your illustration, design and topic something that will attract people to buy. Always consider composition and color harmony!